PM Privacy Notice

You have provided PropertyMove.com Limited ("PM") with some personal data relating to you.

Under the European Union directive known as the General Data Protection Regulation ("GDPR") which is due to be incorporated into UK law by the Data Protection Act 2018 we, as the data controller in respect of that personal data, are required to provide you with a set of specific information about how we will use, hold and retain this data as well as making you aware of various rights that you have under the related legislation. We have set this information out below in this note.

Should you have any queries about the manner in which we process your personal data please contact David Evernden, Chairman, as follows:

Email: pke@propertymove.com

Post: PO BOX 430, Birchington, Kent, CT7 9WU

Telephone: 01843 807980

The identity of the Data Controller:

PropertyMove.com Limited

The contact details of for the Data Controller:

David Evernden, Chairman

PO BOX 430, Birchington, Kent, CT7 9WU

Why we process your personal data:

We process your personal data for the following purposes:

In order to provide you with administrative, marketing information and other services which include Systems and additional Property Related marketing services including Portal and Magazine advertising, publications relating to Property services, property updates, details of available sale and/or rental properties and other related information ("Marketing Services").

The legal basis on which we are processing your personal data:

In respect of Marketing Services our processing of your data for those purposes is based on our legitimate interests in processing your personal data for those purposes.

Is it a legal (statutory or contractual) requirement for you to provide us with your personal data?

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If you fail to provide certain information when requested, we may not be able to perform any contract we have entered into with you or we may be prevented from complying with our legal obligations.

Who we may pass your personal data to:

- 1. Digital Munkey is one of our Preferred Partner's to provide Property marketing services.
- 2. Think Systems is one of our Preferred Partner's to provide Estate Agency Customers with access to digital systems that improves their property transaction administration.

Do we pass your personal data outside of the European Union:

We do not pass your personal data outside of the European Union.

How long do we keep your personal data for:

Depending upon the basis of our relationship with you, we will keep your personal data for different lengths of time as set out below

Category	Retention Period
Residential Home Seller	7 years
Residential Home Buyer	7 years
Commercial Property Seller	7 years
Commercial Property Buyer	7 years
Prospective Buyers	7 years
Landlords using our property management services	7 years
Tenants	7 years
Mortgage/Financial Services clients	7 years
Surveyor clients	7 years
Legal Conveyancing clients	7 years

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Prospective Clients	7 years or 1 year from when prospect requests us to unsubscribe
	them from our services
Mailing List/Property	7 years or 1 year from when prospect requests us to unsubscribe
Magazine Subscribers	them from our services
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Your Data Protection Rights:

As a "data subject" under the DPA and GDPR you have a set of specific rights. We are required to make you aware of the existence of these rights. They are in outline:

- The right to request from us, as the Data Controller, access to your personal data;
- The right to request rectification of your personal data;
- The right to request erasure of your personal data;
- The right to request a restriction on the processing of your personal data
- The right to object to the processing of your personal data; and
- The right to data portability

Your right to withdraw consent where processing is based on consent.

Where any part of our processing of your personal data is based on your consent you may withdraw your consent to that processing at any time.

Your right to complain to the Information Commissioner's Office.

You have the right to lodge a complaint about our compliance with the DPA with the applicable regulator for data protection.

This is the Information Commissioner's Office. For more information you can visit their website at <u>www.ico.gov.uk</u>

Use of automated decision making or profiling

We do not carry out automated decision making or profiling.